

What if you could close your eyes — just for a moment — and then open them to find you were living the retirement you've always dreamed of?

# Smooth Sailing helps you:

## 1 Sell your house

*Expert assistance from top real-estate professionals to get the best price for your house*

How will you find the right buyer at the right time, at the right price? Leave it to us! We work closely with one of Chicago's most experienced, well-connected relocation firms to get you the best deal. You'll have their network of knowledgeable, top-notch real-estate agents working on your behalf — finding the best prospects and providing weekly progress reports. It's the kind of painstaking, professional service top executives enjoy — why shouldn't you?

With *Smooth Sailing*, you will!



*You'll be enjoying new friends in no time!*

## 2 Make your move

*Let us do it all, from planning to packing to putting it all back, just the way you want it*

Planning and packing. Deciding what to bring along. Finding a reliable, affordable mover — and then putting everything in its new place.

With *Smooth Sailing*, we'll be with you all the way, helping with every detail — and it won't cost you a dime.

An expert moving team will give you the personal attention and careful consideration you deserve. We'll help you organize your move, using a floor plan of your new residence to help you decide what to bring and where to place it. We'll even arrange to send items to friends, family or a favorite charity.



*You might choose to enjoy exercising on one of our walking paths or indoors at our fitness center.*

Then, before moving day arrives, we'll make sure that all your precious possessions are expertly packed and arrive in perfect safety. With *Smooth Sailing*, moving is literally free and easy!

## 3 Eliminate the risk

*Our unique contingency coverage protects your peace of mind*

No sale? No problem! In the unlikely event that our expert relocation team can't sell your house, our contingency coverage protects you. Because your move to The Moorings is contingent on the sale of your home, there's no obligation:



just a great opportunity to ensure the best move you can make is your easiest move ever.

*What would you rather be doing than packing boxes?*



RETIRE NOTHING®

*Got all the help you need? Here's a different special offer to sweeten the deal . . .*

If you don't need relocation assistance, we've got another exciting incentive to encourage you to make your move to The Moorings: a free, personalized Decorator Package of upgrades — from crown moldings to countertops — to customize your new residence. We'll even make our own interior designer available to help you choose the extras that are right for you — all at no extra cost.

*Available on select residences, for a limited time only.*

*Smooth Sailing* is our most complete move-in program ever — and it's completely free. But it's available only for select residences, for a limited time.

So don't delay! Call us today at 800-445-8431 for all the details or to tour our new model apartment homes. Or simply complete and return the attached reply card.

You'll never find a better time — a better place — or a better way to get to The Moorings.



*(Fold here, tape to seal and mail. Postage is FREE!)*

**Tell me more . . .**

- I want to know more about how *Smooth Sailing* can make moving free and easy.
- Moving's not a problem — but I'd like to save thousands of dollars on decorator upgrades.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE ( \_\_\_\_\_ ) \_\_\_\_\_

E-MAIL \_\_\_\_\_